



Case Competition Rules and Guidelines

- Ø Each competing team will consist of two - four team members
- Ø To be eligible, each individual must be enrolled in at least one graduate-level business course in the fall 2024 semester.
- Ø Any university or college may enter up to two (2) teams total in the competition. No individual may compete on more than one team and teams should NOT work together in their preparation.
- Ø The Problem Statement and Case will be released on October 8th. There will be two opportunities for teams to ask questions of the client described in the case. The first "Issuing" call will be held on Tuesday, October 15. We will review the data as presented and allow teams to ask any initial questions. An additional "Follow-up" call with the client will be held on Wednesday, October 30, to respond to any verbal questions as well as to answer any written questions submitted prior to the call. Questions for the client can be submitted ahead of time to mprokuski@flsouthern.edu. All questions and answers will then be posted in a private Dropbox folder available only to registered team members, team faculty advisors, the client, and Case Competition staff.

Keep in mind that no individual or participating school is permitted to contact the client and/or their customers, vendors, etc. outside of the scheduled conference calls.

- Ø Depending on the needs of the client and case, participants may be required to sign a nondisclosure agreement.
- Ø Be sure that the name, logo, and any other indicator of the college, university, or MBA program is not verbally or visually presented at any time prior to or during the team's official presentation. Teams will be assigned a team identifier prior to the first issuing call.
- Ø The team will use only their team identifier and individual names to introduce themselves during the issuing call, follow-up call, team presentation, and Q&A session.
- Ø Each team will be granted 20 minutes to present their analysis and recommendations. A brief introduction of team members will not count against your time limit. Each team member is expected to participate during the 20-minute oral presentation.
- Ø Video submissions of oral presentations and electronic versions of accompanying presentations will be due no later than 5:00 p.m. Eastern Standard Time on Friday, November 8, 2024. Any submissions received after this time will not be considered for judging.



- Ø Live Question & Answer (Q&A) sessions will be held via Zoom on Friday morning , November 15, 2024. Depending on the number of teams and client availability, additional sessions may be held Thursday afternoon, November 14, 2024. Teams will be assigned a call-in time during the week of November 11, 2024. Each Q&A session will last approximately 10 minutes.
- Ø Teams will be scored based on their video presentation and accompanying files (i.e. PowerPoint or